



5 Ways to Promote the National Health Service Corps

Below are five actions you can take now to promote the National Health Service Corps (NHSC) to health professionals, students, and current and potential NHSC-approved health care sites. Several promotional materials have been created to help you (see below).

- 1 Distribute the materials electronically to your organization's established networks.** Let your partners and others know that the NHSC is recruiting new clinicians and sites, and encourage them to use the materials and pass them on to current and potential NHSC clinicians and sites.
- 2 Distribute the materials at your center.** Place flyers and brochures in a visible location where current and potential NHSC-approved site staff, clinicians and academic faculty can easily see and take the materials.
- 3 Promote the NHSC at conferences or when giving presentations.** Place flyers and brochures at your exhibit booths, and/or include a mention of NHSC and the Web site address (<http://nhsc.hrsa.gov>) in your presentations.
- 4 Post about NHSC opportunities for clinicians and sites on the social media outlets you may use, such as Facebook, Twitter and blogs.** You can use the language from the existing materials, mentioned above, in your posts.
- 5 Keep the NHSC top of mind and spread the word!** Word-of-mouth is one of the best ways to promote the NHSC. Talk it up!

The following promotional materials are all available electronically on the NHSC Web site:

- Trifold Brochure
- Steps to Apply Fact Sheet
- NHSC At-A-Glance Fact Sheet
- Eligibility Checklist

Access at: <http://nhsc.hrsa.gov/loanrepayment/apply.htm>

- Become a Site Fact Sheet

Access at: <http://nhsc.hrsa.gov/communities/becomeanhscsite.pdf>

